



B I R C H
SOLUTIONS
I N A U T O - I D



M ● r e

WhyBirch As demand of Automation and Identification products increases rapidly, there is variety of products in the market. Whatever you are looking for a maker, designer or software house, it seems that it never meets your requirements, especially not cost effective. In a different way, Birch provides not only product but also a full service from Designing, Producing and Integration.

To act as a Box-mover type reseller, your profit is getting smaller and smaller. With our expertise in Auto-ID products and solutions. Birch leads you to solution and applications market that reinforces your market position and creates another summit in your business career.



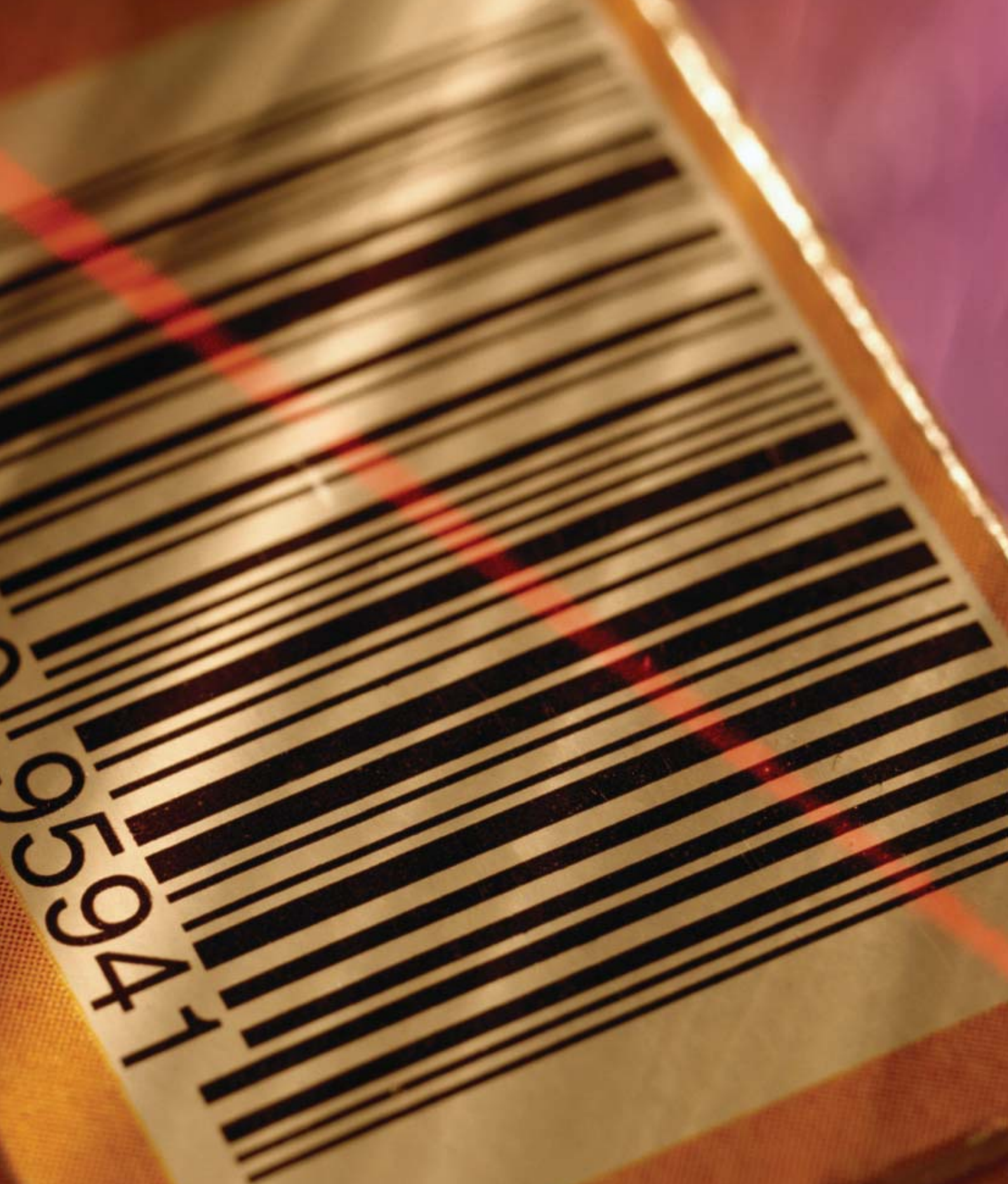


D ● B e s t

Our goals Combining both research and developing technology and unique integrating experience, we constantly introduce creative and high quality products, including individual items, turnkey products or related modules and software.

Globalizations With globalize cooperation strategy, our manufacturing bases both in Taiwan and Mainland China, provide quality and cost effective products. And our research and development centers based in Taiwan, US and other high level labor supplied countries work for our own product development and technical transfer or join development.

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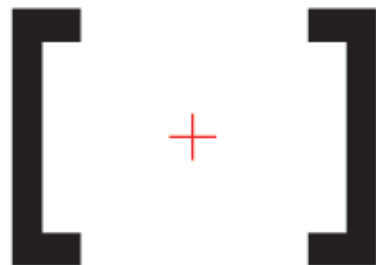


Product Range Major in Auto-ID products and backup by our expertise in developing and system integrations. Our product lines includes:

1. Barcode printers/scanners & MSR readers: With our own decoding & optical technologies, we develop a series of barcode & MSR printing and scanning devices such as barcode printers, scanners....
2. Touch products: We offer different touch technologies to touch screen kits, touch LCD panels(monitors) & all-in-one touch system for retail & hospitality.
3. Wireless & cordless products: To apply bluetooth, 802.11b/g, RF868, RF433 and 2.4GHz to the auto-ID products.
4. Mobile systems & peripherals: We concentrate on the mobile data capture system(data collectors) and PDA related peripherals.
5. Turney Solutions for Auto-ID applications: restaurant catering management, POS systems and cashier's related surveillance systems.
6. POS(point-of-sales) systems and cash register's related peripherals.

Our Strengths Providing high quality product and technical supports is our business policy. It is strengthened by our fast delivery operation and high value added products. Customer can feel the actual benefits from our corporation. We would like to service our partners to enjoy the benefits of our resources.

P r ● d u c t R a n g e







A b ● u t | B i r c h

Birch is a Taiwan based professional Auto-ID manufacturer.

Due to our continuous efforts in this area, we have created some number one records in Taiwan:

- > First generation leading Auto-ID product supplier in Taiwan
- > Developer for both software and hardware solution
- > Working on both international and local market with best support team that provides on- site service
- > Introducing Auto-ID Turnkey solutions: POS systems, wireless restaurant ordering systems, tourist private home accommodation and SPA fitness management

Then, we expect that our efforts help you to increase your business,

meet your marketing needs and sincerely invite you to join our mutual cooperation in the near future.

Company Contacts

Taiwan: Birch Technology Inc

Address: 7F-13, No 79, Shin Tai Wu Road, Sec 1, Hsichih, Taipei Hsien, Taiwan

sales@mail.birch.com.tw

Fax: +886-2-26-98-95-97 +886-2-26-98-95-77 Tel: +886-2-26-98-95-96

USA: Birch Technolgy USA INC robert@mail.birch.com.tw

Worldwide: Please contact Birch local partners in your country, or contact us directly by our e-mail: sales@mail.birch.com.tw

