



B I R C H
SOLUTIONS
I N A U T O - I D



M ● r e

WhyBirch As demand of Automation and Identification products increases rapidly, there is variety of products in the market. Whatever you are looking for a maker, designer or software house, it seems that it never meets your requirements, especially not cost effective. In a different way, Birch provides not only product but also a full service from Designing, Producing and Integration.

To act as a Box-mover type reseller, your profit is getting smaller and smaller. With our expertise in Auto-ID products and solutions. Birch leads you to solution and applications market that reinforces your market position and creates another summit in your business career.



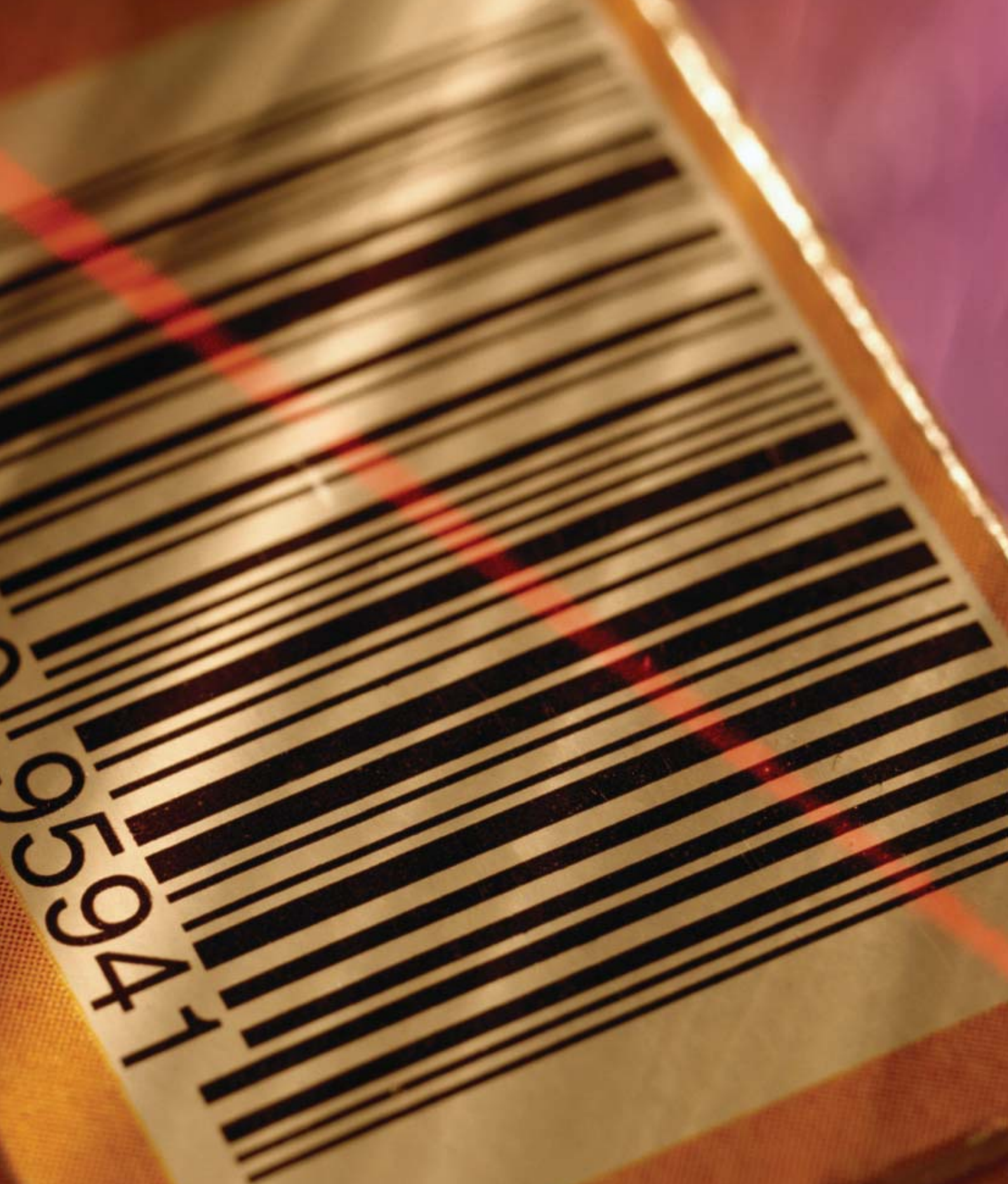


D ● B e s t

Our goals Combining both research and developing technology and unique integrating experience, we constantly introduce creative and high quality products, including individual items, turnkey products or related modules and software.

Globalizations With globalize cooperation strategy, our manufacturing bases both in Taiwan and Mainland China, provide quality and cost effective products. And our research and development centers based in Taiwan, US and other high level labor supplied countries work for our own product development and technical transfer or join development.

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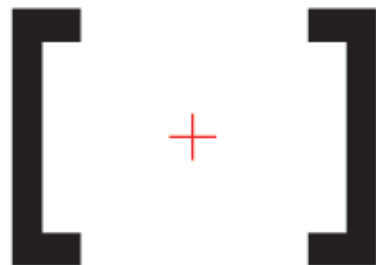


Product Range Major in Auto-ID products and backup by our expertise in developing and system integrations. Our product lines includes:

1. Barcode printers/scanners & MSR readers: With our own decoding & optical technologies, we develop a series of barcode & MSR printing and scanning devices such as barcode printers, scanners....
2. Touch products: We offer different touch technologies to touch screen kits, touch LCD panels(monitors) & all-in-one touch system for retail & hospitality.
3. Wireless & cordless products: To apply bluetooth, 802.11b/g, RF868, RF433 and 2.4GHz to the auto-ID products.
4. Mobile systems & peripherals: We concentrate on the mobile data capture system(data collectors) and PDA related peripherals.
5. Turney Solutions for Auto-ID applications: restaurant catering management, POS systems and cashier's related surveillance systems.
6. POS(point-of-sales) systems and cash register's related peripherals.

Our Strengths Providing high quality product and technical supports is our business policy. It is strengthened by our fast delivery operation and high value added products. Customer can feel the actual benefits from our corporation. We would like to service our partners to enjoy the benefits of our resources.

P r ● d u c t R a n g e







A b ● u t | B i r c h

Birch is a Taiwan based professional Auto-ID manufacturer.

Due to our continuous efforts in this area, we have created some number one records in Taiwan:

- > First generation leading Auto-ID product supplier in Taiwan
- > Developer for both software and hardware solution
- > Working on both international and local market with best support team that provides on- site service
- > Introducing Auto-ID Turnkey solutions: POS systems, wireless restaurant ordering systems, tourist private home accommodation and SPA fitness management

Then, we expect that our efforts help you to increase your business,

meet your marketing needs and sincerely invite you to join our mutual cooperation in the near future.

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找聯流，就對了！ 我們永遠比別人提供多一點..

「自動化與辨識產品」
(Automation & Identification)的需求
與日俱增，市場上現有產品也五花八門，建構<條碼自動化系統>
只找硬體工廠，只找軟體設計公司，
或是直接採用市面上現成系統
似乎都不夠，也不符合經濟時效，
聯流提供一貫性的產品及服務—
從《規劃》《需求分析》《整體架構設立》
以致於《安裝施工》《教育訓練》及
《完整保固服務》正符合您的需求。
純粹經銷產品，當作Box-Mover的經銷時代
已無利可圖，聯流累積15年以上的Auto-ID經驗，
帶您進入Auto-ID的Solutions及applications，
確保您在Auto-ID的領先地位，也創造出
您事業的另一高峰，是您最佳的事業伙伴。

掌控核心技術，全力的支援

結合我們在Auto-ID的研發技術與相關
領域上成功導入實務，融合獨特Solution
的整合經驗，我們不斷開發提供「創新」
與「高品質」產品，包括「單一項目
的產品」，「Turnkey產品」，更包括相關
的產品元件Modules及軟體，保持我們
先進的產品與世界潮流同步。
除了產品新穎及領先外，我們願意
盡全力協助您在特定市場及特定領域
稱霸一方，我們提供完整的《市場開拓
相關文宣》marketing promotion materials，
並提供市場保障(Protection Policy)，
以及市場拓展的CO-OP系統。

全球化的佈署

我們將以世界整體潮流作全盤規劃，
生產重點將以品質及低成本為考慮，
生產基地設定在TAIWAN, 大陸或其他人力
低廉地區。研發基地則以TAIWAN, U.S.A或
高階人力充沛地區為主。
高階技術方面除自行研發外，也積極地將
技術合作或移轉 licensing同時納入。

產品線及服務範圍

我們一直以Auto-ID領域自居，
並輔以在應用上所涉及的相關技術
納為我們的產品線及服務範圍，
這包括了下列相關產品：
(一)條碼貼卡及Auto-ID產品：條碼、
磁卡...等，不論是列印(燒錄)製作如條碼機，
讀取(Scanning)及解碼(decoding)如讀碼器，
及應用面之輸出週邊(螢幕，發票機，
可程式化K/B)都包括。
(二)觸控(TOUCH)相關技術產品：
觸控零件(Touch Screen kits)，觸控螢幕Touch panel
及一體成型觸控機Touch All-IN-ONE SYSTEM。
(三)無線Wireless產品：藍芽, 2.4G/ RF, RF688，
RF433，802.11B/G(WI-FI)傳輸等相關運用的產品
如無線Scanner，Data Collector及Systems。
(四)戶外Mobile產品：包括移動性手持終端機
Mobile Data collector及Mobile之週邊產品(配件，
peripherals, printers)。我們也將開發PDA
相關的應用週邊如CF/SD讀碼器或傳輸通訊產品。
(五)在特定領域使用之<套裝Turnkey Solution>：
餐飲系統，POS系統，收銀台監控系統等
Auto-ID應用領域系統。

我們的強勢

我們一直以<高品質>及<完善技術支援>
(售前與售後)為我們的作事方針，並以「快速
出貨」及「高附加價值」的強力技援，
讓客戶得到最實惠的效益。

<聯流公司簡介>

聯流科技是台灣AUTO-ID的一流
專業廠商，憑藉我們不斷努力，
我們創造許多獨特且第一名的記錄，
我們願意放眼國際市場，期待成為
世界級的專業領導廠商。
◎在Auto-ID領域中屬於台灣第一代的領導廠商。
◎同時跨越「軟體」及「硬體」
自行開發產品的廠商。
◎同時以「國際市場」與「台灣本地市場」
為市場，並提供即時服務，擁有完善的
客戶服務團隊。
◎推出Auto-ID的Turnkey Solution系統之廠商
(POS系統，餐飲無線點單，民信及SPA)，
並擁有在台灣最多的成功案例及安裝台數。
當然，我們期望我們的努力能增加您的業績，
滿足您的需求，我們更誠摯歡迎您
加入我們的經營陣容!! 共創商機。

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